

# PARTNERSHIPS AND STRATEGIC ALLIANCES



**The Futbol Club** wants to establish a strong presence in South Florida as a leading indoor soccer facility. We wish to build long standing relationships with local business owners in order align marketing efforts and boost growth perspectives. We want to become your partner by offering direct target market exposure.

Let us deliver your message and build your brand. In business, companies grow mostly by reputation or directly in sales by referral or word of mouth. We are currently experiencing some of the biggest changes in human history, both economically and technically. These include a dramatic rise in the use of social media, technology leaping ahead faster than ever before, alongside a challenged economic climate, financial pressure, slow cash flow cycles and increasing competition. At the end of the day, when times are tough, little beats a fully endorsed personal referral to a prospective client.

Our objective is to work alongside with you to better manage these tough economic times and achieve long term growth.

We believe that a partnership with us will provide you with the following:

1. **Strategic brand positioning**
2. **Larger customer base**
3. **Greater accessibility to target market**
4. **Cost effective marketing expenditure**
5. **Extensive networking capabilities**

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**Become a part of The Futbol Club experience.**

## INTERIOR SIGNAGE

- **Entrance banner (3x5 ft):** \$25 per week + banner cost
- **Field banner (3x5 ft):** \$25 per week + banner cost
- **Lounge banner (2x4 ft):** \$25 per week + banner cost
- **Lounge flag:** \$20 per week + flag cost
- **Locker room banner (2x4 ft):** \$12 per week + banner cost

\*Minimum 4 weeks

## WEBSITE ADVERTISING

- **Home Page (Home page only):**
  - Main banner \$35 per week
  - Side banner \$25 per week
- **Single Page (other than home page):**
  - Side banner \$20 per week
- **Sponsors Page:** icon/logo banner \$15 per week

\*Minimum 4 weeks

## OTHER SPONSORSHIP

Besides our interior signage and website advertising The Futbol Club offers additional sponsorship opportunities such as:

- **Party/Meeting Naming Nights**
- **League/Team Sponsorship**
- **Corporate Use of Facility for multiple purposes**
- **Branding and new product showcase in multiple special events**
- **Camp sponsorship**

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